

## **Bomber Shop Coupons Terms and Conditions**

### **1. General**

- (a) Bomber Shop Coupons are coupons that may be spent at the Club's online merchandise store ([shop.essendonfc.com.au](http://shop.essendonfc.com.au)) and Club's physical merchandise store at 32 Watson Drive Melbourne Airport VIC 3045.
- (b) Bomber Shop Coupons are delivered via email only and members are responsible for ensuring they have provided a current and valid email address to the Club at the time of the offer. The Club will not be responsible for any lost or missed Bomber Shop Coupons as a result of a member's incorrect email address or spam filter.
- (c) Bomber Shop Coupons will expire on 31 October each year unless extended by the Club in its sole discretion.
- (d) The face value of each Bomber Shop Coupon is \$30 unless otherwise notified by the Club.
- (e) Bomber Shop Coupons are not exchangeable for cash or cash equivalent.
- (f) Bomber Shop Coupons cannot be applied to previous purchases nor combined with any other offers or discounts including price matching of any other retailer.
- (g) Only one Bomber Shop Coupon can be used per transaction, and each must be used in a single transaction only. The transaction value, excluding postage, must meet or exceed the face value of the Bomber Shop Coupon.
- (h) Bomber Shop Coupons may not be combined with any other offers, except for the 10% discount available to Members as part of their Membership. This 10% discount will be automatically applied when Members sign into the Club merchandise site with their Membership credentials, or provide their Membership information at the time of in-store purchase.
- (i) Bomber Shop Coupons can be redeemed against all items available for purchase on the Club's online and physical merchandise store, except gift cards, postage and other items as advised on the store from time to time.
- (j) Members redeem their Bomber Shop Coupons by entering their unique coupon code as provided to them by the Club in the designated section of the online merchandise store checkout or at the counter in-store. The value of the Bomber Shop Coupon will then be deducted from the subtotal of the order.

### **2. 2024 Memberships Offer**

- (a) Eligible Members who purchase an Eligible Membership Package in relation to the 2024 Toyota AFL Premiership Season will be provided with a Bomber Shop Coupon.
- (b) "Eligible Members" are those members who:
  - (i) who were members of the Club in relation to the 2023 Toyota AFL Premiership Season and are not in a 'Milestone Year' of membership during the 2024 Toyota AFL Premiership Season (being every fifth year of consecutive membership);

- (ii) make payments of fees for an Eligible Membership Package at least equivalent to the face value of a Bomber Shop Coupon.
- (c) An “Eligible Membership Package” is any adult, concession or youth membership package where the membership fee is greater than the face value of the Bomber Shop Coupon. For example, a Mighty Bomber Membership Package would not be eligible for a Bomber Shop Coupon as the applicable membership fee is \$27.
- (d) Each Eligible Member is eligible for one Bomber Shop Coupon per Eligible Membership Package.
- (e) Eligible Members will be provided with their Bomber Shop Coupons within 14 business days following renewal of their membership or making the minimum payments of membership fees (whichever is later).

Last amended 20 September, 2023