

## **Essendon Football Club Bring-A-Mate Program**

### **PROGRAM TERMS AND CONDITIONS**

1. Information on how to participate and the applicable benefits form part of these Terms and Conditions. Participation in the Essendon Football Club Bring-A-Mate Program (“Program”) is deemed acceptance of these Terms and Conditions.
2. This Program is not a competition, lottery or promotion based on chance or skill. Eligible participants who meet the requirements set out in these Terms and Conditions will receive the applicable benefit.
3. Participation in the Program is open to eligible First Year Essendon Football Club members who attend eligible matches during the Program Period (“Eligible Members”).
  - a. Members under the age of 18 must have parental or guardian consent to participate. The Promoter reserves the right to request evidence of such consent.
  - b. Employees of the Promoter may participate in the Program unless otherwise determined by the Promoter.
4. The Program commences on 2 May 2026 at 9.00am AEST and concludes on 7 June 2026 at 11.59pm AEST (“Program Period”).
5. To be eligible to receive a Bring-A-Mate benefit, an Eligible Member must hold a valid First Year membership and attend Round 8, Round 10 and/or Round 13 during the Program Period by scanning their physical or digital membership card on entry.
  - a. An Eligible Member who attends an eligible round will receive one (1) complimentary guest pass per eligible match attended.
  - b. Attendance is determined by match entry data recorded by the Promoter and its systems. The Promoter’s records are final.
6. The Promoter reserves the right to verify eligibility, attendance records and compliance with these Terms and Conditions. The Promoter may withhold or cancel a guest pass if it reasonably believes a participant has misused the Program.
7. The Promoter reserves the right to withdraw, suspend or amend the Program at any time.
8. Nothing in these Terms and Conditions limits the statutory consumer guarantees under Australian Consumer Law. Except for liability which cannot be excluded by law, the Promoter and the AFL exclude all liability for loss or damage arising from

participation in the Program or use of any guest pass.

9. Personal information will be handled in accordance with the Essendon Football Club Privacy Policy available at <https://www.essendonfc.com.au/privacy-policy>.
10. These Terms and Conditions are governed by the laws of Australia.
11. The Promoter is the Essendon Football Club (ABN 22 004 286 373), 32 Watson Drive, Melbourne Airport, Victoria, 3045. Any reference to AFL refers to the Australian Football League (ABN 97 489 912 318).