

Take Off Program Terms and Conditions (All packages):

All contributions made through the bronze, silver or gold packages toward the Take Off Program are fully tax-deductible and will be donated towards the Essendon Football Club's 'Our Fabric' Bombers Foundation. By making this donation, you confirm that your gift is made unconditionally to the ASF and that you agree to the ASF's Terms and Conditions, available at asf.org.au/terms-and-conditions.

For every \$200 Platinum Package contribution towards the Take Off Program \$190 will be a tax-deductible donation towards the Essendon Football Club's (**EFC**) *Our Fabric Bombers Foundation*. By making this donation, you confirm that your gift is made unconditionally to the ASF and that you agree to the ASF's Terms and Conditions, available at asf.org.au/terms-and-conditions.

Purchase of a Platinum Package also entitles you to a \$10 Bomber Shop Voucher and exclusive entry to the Take Off Program Platinum Promotion. Full Take Off Program Platinum Promotion Terms and Conditions are available [[here](#)].

1. Privacy Collection Statement

EFC collects personal information from entrants through the entry form available on the EFC website or by phone. This information is collected to:

- (a) administer the promotion, including processing entries and awarding prizes;
- (b) communicate with entrants about the promotion (including prize delivery); and
- (c) enable the ASF to issue tax-deductible receipts for donations.

For the purposes of conducting and overseeing this promotion, EFC may share entrant information with third parties such as agents, contractors, service providers, prize suppliers, and relevant Australian regulatory authorities. In particular, EFC will provide entrant details to the ASF to process donations and issue receipts, and to Trade Promotions and Lotteries Pty Ltd (**TPAL**) for the purpose of verifying and drawing the lottery winners.

EFC requires these third parties to comply with Australian privacy laws when handling personal information.

Providing personal information via the entry form is a condition of entry into the promotion.

2. Marketing

EFC may use the personal information collected for promotional, marketing, or publicity purposes related to the Take Off Program, including sending electronic communications and updates on the impact of your donation or making phone calls to entrants. Entrants may opt out of receiving these communications at any time by clicking the unsubscribe link or updating their individual email preferences within the EFC emails they receive from the club. Alternatively, you can submit a request by directly contacting membership@essendonfc.com.au.

3. EFC Privacy Policy

EFC's Privacy Policy, available at <https://www.essendonfc.com.au/privacy-policy>, provides further information on how personal information is handled, including how entrants can access or correct their information, lodge a privacy complaint, and understand whether their information may be disclosed to overseas recipients.

4. ASF Privacy Policy

The ASF Privacy Policy is available at <https://ASF.org.au/privacy-policy>

5. Payment Options

Subject to the further terms and conditions in clause 5.2, payment of your selected Take Off Program package may be made under one of the following payment methods:

5.1. Upfront: One payment for any selected Bronze, Silver, Gold, or Platinum Take Off Program package will be deducted at the time of contribution (or the next business day) via a nominated VISA or MasterCard.

5.2 50/50

Two payments of equal amounts will be deducted:

- First payment: will be deducted at the time of contribution (or the next business day)
- Second payment: will be deducted on 22 July 2026 (or a later date as advised by the Club)
- Full payments need to be completed and processed to be eligible for the Take Off Platinum Promotion cash prizes. To ensure full payment is made and to be eligible for the Early Bird Draw 1 (\$1,000) or Early Bird Draw 2 (\$2,000), payment of the platinum package must be made upfront, and the 50/50 payment method is not an option. If you choose the 50/50 payment option, you will *only* be eligible for the Major Draw cash prize of \$10,000.

5.2 Payment Terms

5.2.1 It is a Take Off Program Package holders' responsibility to ensure that:

- (a) account details are correct, including notifying EFC of any changes to expiry dates;
- (b) sufficient clear funds are available in the nominated account on the scheduled drawing date.

5.2.2 While all payments are attempted at the time of contribution, withdrawals can take up to 5 days to process.

5.2.3 If you are on a 50/50 payment plan, whilst the second payment will be deducted on the 22 July 2026, withdrawals can take up to 5 days to process.

5.2.4 If any payment fails to clear at the time of contribution, further attempts will be made until the transfer is successful. If a debit is returned or dishonoured by the contributor's financial institution, a letter, SMS, or email will be sent requesting immediate payment. Any fees levied by the financial institution will be payable by the contributor.

5.2.5 If a scheduled payment is not received by the due date or is dishonoured, EFC reserves the right to suspend or remove your participation in the Take Off Program. Donations already processed remain non-refundable.

5.2.6 EFC may suspend, cancel, or modify a Take Off Program Package (or entitlements) if an instalment is dishonoured. Notification will be given by letter, phone, SMS, or email.

5.3.7 Take Off Program Package holders who believe a withdrawal has been initiated incorrectly can contact Member Services on (03) 8340 2000 to request a refund.

5.3.8 Take Off Program packages paid for over the phone are automatically placed on Upfront. The Take Off Program Package holders may opt out at any time

5.3.9 Take Off Program Packages are treated as tax-deductible donations. All contributions are non-refundable and are processed as philanthropic contributions. through the ASF.